



Fnjan Alzaman – HORECA Profile

Fnjan Alzaman is a leading company in the HORECA sector, providing high-quality products and complete solutions for cafés, restaurants, hotels, and food service businesses across Iraq.

Established in 1992 in the city center of Erbil, Fnjan Alzaman began as a small coffee shop built on a passion for quality and authentic taste. Over the past three decades, the company has grown into a trusted and recognized brand, expanding into multiple branches and developing a strong presence in coffee, ice cream, chocolate, and related accessories.

Today, Fnjan Alzaman supports its HORECA partners with a comprehensive range of products and services, including:

- Premium coffee beans and specialty blends
- Ice cream and dessert solutions
- Chocolate and confectionery products
- Professional coffee machines and barista accessories
- Reliable distribution and technical support
- Long-term partnership programs for business growth

With more than 30 years of experience, Fnjan Alzaman is committed to quality, consistency, and customer success, making us a preferred partner for HORECA businesses throughout Iraq.

Our Brands & Operations

Currently, Fnjan Alzaman owns a group of refreshment and confectionery outlets in Erbil - Iraq called Multi Fruity, which consists of 17 branches each branch has a mini bar which are using HORECA products and equipment, and it is continuously expanding, further strengthening our presence in the local market.

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